

Sharon Levy

Graphic Design Print Production Illustration

www.sharonlevy.com
sharonlevy (at) gmail.com

SOFTWARE SKILLS

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Acrobat, Quark Xpress, Dreamweaver, Microsoft Word, Excel, Powerpoint, Filemaker Pro, Retrospect

ADDITIONAL SKILLS

Background in Fine Art; ability to draw, sketch, paint, hand mock-up.

FREELANCE WORK

Accounts include: Turner Networks (CNN, TBS, TNT, Cartoon Network), Food Network, Versus Network, ESPN, Levi's, Fosters Family Wines, Frederick's of Hollywood, Irwin Kids, Kaiser Permanente, Farmers Insurance, Ghirardelli, Nissan, The Natural History Museum of Los Angeles County

- 2010 Frederick's of Hollywood, Los Angeles, CA Graphic Design, Production
- 2009 Haley Miranda Group, Culver City, CA Graphic Design, Production
Amy Adler Films, Los Angeles, CA Graphic Design, Production
Knock Knock Inc, Venice, CA Production
- 2008 Catapult Marketing, Los Angeles, CA Production
Knock Knock Inc, Venice, CA Production
Haley Miranda Group, Culver City, CA Graphic Design, Production
Irwin Naturals, Los Angeles, CA Graphic Design, Production, Mock-Up
Campbell-Ewald Agency, Los Angeles, CA Production, Mock-Up, Illustration
One Eighteen Advertising Agency, Los Angeles, CA Illustration
The True Agency, Los Angeles, CA Graphic Design, Production
- 2007 Cordell Corporation, Los Angeles, CA Graphic Design, Production, Illustration
- 2005 Advanced Marketing Services, Pages Magazine, San Diego, CA Production

WORK EXPERIENCE

- 2001-2004 Astralwerks Records (Division of EMI Recorded Music), New York, NY
Director of Advertising and Merchandising
The sole graphic designer, production artist/coordinator, and advertising director for record label.
- Worked closely with individuals in all areas of the company including the General Manager, Project Managers, Radio, Promotions, Marketing, Internet and CD/DVD Production departments.
 - Created, booked, and designed print marketing campaigns for over fifty musical acts. Advertisements ran in publications including: *Premiere, Spin, Blender, Rolling Stone, Entertainment Weekly, Interview, Paper, Jane*
 - Instrumental in shaping brand identity and increasing label's visibility in print publications, retail markets and at industry events including: Winter Music Conference, Coachella, South-by-Southwest, and CMJ Music Conference.
 - Designed and produced merchandise and B2B materials including: posters, postcards, stickers, mobiles, T-shirts, VHS boxes, CD samplers, iron-on patches, keychains, one-sheets, flyers and more.
 - Responsible for all administrative duties of department including management of annual budget and reduction of departmental costs. Managed interns.

EDUCATION

- 2007 University of California, San Diego, La Jolla, CA *Master of Fine Arts, Studio Art*
- 1999 Bard College, Annandale-on-Hudson, NY *Bachelor of Arts, Studio Art*
- 2006 San Diego Community College, San Diego, CA *Non-degree classes in Dreamweaver, HTML*
- 1997 Goldsmiths College, London, England *Visiting Student, Fine Art*